

Magnetic Latvia Technology Conference Deep Tech Atelier | April 12-13, 2019

RISEBA Architecture and Media Centre H2O 6 | Durbes street 4, Riga, Latvia

12th April, Conference Day 1

09.00-10.00 Registration, Welcome coffee

10.00-10.15 **Opening *Main stage***

Ralfs Nemiro, Minister of Economics of Latvia

Edgars Babris, Investment and Development Agency of Latvia, Director of Technology Department

10.15-10.50 **Keynote by Dr. Kjell Anders Nordström: Global Urbanization Trends and Technological Challenges that Come Along *Main stage***

10.50-11.15 **Keynote by Benjamin Joffe: Building Deep Tech Startups Outside Silicon Valley *Main stage***

11.15-12.30 **Panel Discussion: Lab to Market - Finding the right path *Main stage***

Panellists:

Ferdinand Bartels, INAM, Chairman of the Board

Ådne Midtlin, Total - Innovation, Manager

Anton Adamovitch, Conelum, Founder and CEO

Dr. Eugene Buff, Primary Care Innovation Consulting, Founder and President

Sasha Kelberg, Groglass, Founder and CEO

Reinis Lasmanis, Investment and Development Agency of Latvia, Head of Science Commercialization Division

12.30-13.30 **Networking Lunch**

	<i>Main stage</i>	<i>Ignition stage</i>	<i>Cooperation stage</i>	<i>Workshop room</i>	<i>Studio on 2nd floor</i>	<i>Hallways</i>
13.30-15.30	Startup Competition Semi Finals	13th Ignition Event Technology showcases	Cooperation Opportunities in the world of Deep Tech Startups	Hidden treasures in Public research institutions <i>Invitation only</i>	13.30-14.00 Interview with Dr. Kjell A. Nordström	10.00-17.00 Competence's Centres Demo Space
15.30-16.00	Coffee break & Networking	16.30-17.00 Time to decide on active participation in Matchmaking & Team Building			14.30-15.30 Workshop: Roadmap from Prototype to Market by Benjamin Joffe	B2B Meeting points
16.00-19.00	Startup Competition Semi Finals	13th Ignition Event Technology Matchmaking & Team Building	Cooperation Opportunities with the German Automotive Industry	Hidden treasures in Public research institutions <i>Invitation only</i>		
19.00-21.00	Networking dinner					

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13th April, Conference Day 2

09.30-10.00 Registration, Welcome coffee

	<i>Main stage</i>	<i>Ignition stage</i>	<i>Cooperation stage</i>	<i>Workshop room</i>	<i>Hallways</i>
10.00-12.15	Cooperation Opportunities in the world of Deep Tech Startups	13th Ignition Event Matchmaking & Team Building	10.00-11.30 Workshop by Paul Finch and Rayan Jawad Design Thinking	10.00-11.00 Workshop: 7 elements of successful startup by Carl van der Grift 11.00-12.00 Workshop: What is an investor looking for? by Thomas Kostka	10.00-18.00 B2B Meeting points
12.15-13.00	Presentation How David Worked with Goliath: The successful partnerships between industry and innovators - and the framework to make them happen by Paul Finch and Rayan Jawad <i>Main stage</i>				
13.00-14.00	Networking Lunch				
14.00-15.30	Cooperation opportunities in the world of Deep Tech Startups	13th Ignition Event Matchmaking & Team Building	14.00-15.15 Workshop: Innovation Accounting by Paul Finch and Rayan Jawad		
15.30-16.45	Commercialization Reactor 13th Ignition event - Mini pitch by new CEOs <i>Main stage</i>				
17.00-18.00	Deep Tech Startup Competition finals & awards <i>Main stage</i>				
18.00-19.00	Closing Reception				

Save the Date for next years conference!
Deep Tech Atelier 17-18 April, 2020